

The Daily Ardmoreite

By The
ARDMOREITE PUBLISHING CO.
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THE OFFICIAL PAPER
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Phones:
Business Mgr's Office 538
City Editor's Office 537
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Ardmore, Sunday, August 15, 1915.

A MAN WANTED

The per capita wealth of Ardmore is increasing faster now than in any other city of the state. Bank deposits are growing, and individual accounts of citizens are growing. The friend of the farm ought not to overlook this opportunity to begin a movement that will uplift agriculture in the county. The greed of many land owners who have sought to control great acreages, the poverty of the tenant farmer, and three or four years of short crops has resulted in a feeling between landlord and tenant that could easily be wiped out by proper co-operation with the farmers. The intense sense of poverty that hangs like a pall over the rural districts can be gotten out of the way. Hope can be enthroned, and with it will come a greater activity, more industry, more sensible economy, and the final result will be a complete change in the rural districts of the county, as well as in the towns.

After all is said, every town in Carter county depends upon the products produced by the soil surrounding the town. This is true of every city and town in Oklahoma.

A farm association that will send expert men and women to the farm homes will accomplish some good, but when such co-operation is coupled with a more substantial help it will quickly revolutionize farming. A farm association that will put a few live stock in all parts of the county, will do a work that is badly needed here. No citizen of Carter county can render his people a greater service than to get in behind such an association, and push it to success.

Dr. Martin, who is engaged in farming near Lone Grove, is authority for the statement that Carter county is losing a million dollars a year because it does not have sheep to eat the weeds and feed upon the bushes that now create no wealth of any kind. Another extra million of wealth can be created out of hogs, another out of poultry, another out of dairy products and still another out of proper tillage of the soil. We are suffering from this vast waste for lack of one man—a man who can sacrifice his time to work and become a leader of the people.

War prosperity which newspapers tried to sing a year ago, never did come. A million beehives have been ordered to feed hungry Europe, and the gentleman may prosper, but the meat consumer must pay a heavy tax for a war he has nothing to do with.

The noon-day luncheon could be made an important factor in keeping Ardmore growing. The contact of business minds will evolve ideas that will bring permanent growth to city and county.

Germany found a substitute for cotton, but Burbank will never develop one for the southern Oklahoma peach.

Oklahomans have no fear of an invasion by Mexicans. Look who's between us and the Rio Grande.

**CASH
ECHOLS
GROCER**

**AT YOUR
SERVICE!**

A STROKE OF GENIUS

The greatest stroke of genius ever made in the southwest was made by the business element of Oklahoma City. The boom days of that city is a well known page of state history. Skyscrapers were built, thousands of homes were constructed, the business section was extended beyond the limits of the dreams of the most optimistic, farms for miles around were surveyed into town lots. A crash had to come. There must be a stopping point. When it did come, the outside property was not worth the taxes, the skyscrapers were so nearly empty, they would not pay expenses, homes were idle and rent was given free to obtain occupants, that insurance policies might be kept in force and business houses were idle. Conservative opinion believed that twenty years would be required to rehabilitate the city. The Oklahoma spirit required but one-fifth of that time.

How was it done? Oklahoma City forgot itself. It quit trading with itself in buildings and town lots. It devoted its energies to the territory surrounding Oklahoma City. Selfishness was brushed aside, and Oklahoma City took an interest in every portion of Oklahoma. Every county was regarded as being in its trade territory, the city had grown as far as it could until all sections grew more, there was co-operation with other towns of the state, there was co-operation with the farms of the state. The Oklahoman devoted its editorial page for about three successive years to talking agriculture. Friendship of the people was won, co-operation with Oklahoma City was the result, the wealth of the state was built up, and today Oklahoma City is an example of active throbbing business, with office buildings, business houses and homes occupied, and all brought about by an unselfish work of co-operation with the people of every section of the state.

SLEEPLESS NIGHTS ON BORDER

For more than four years, Mexico has been the scene of crime, committed in the name of revolution. Young men of twenty years of age have lived their youth, their formative period, in this element of crime. The country has grown so desperate, so bigoted, and so ignorant that it thinks it can wrest the southern portion of this country from the hands of our citizens and annex it to Mexico. On the Mexican border of Texas the population is composed of sixty per cent Mexicans and efforts are being made to arouse these citizens into a state of war against their adopted country.

With such crime and such ignorance on our border, there is little chance for peace. Men and women spend sleepless nights expecting attacks from Mexicans. The people on this side who are harassed and whose lives are endangered have done no wrong, that they should be punished. They are the innocent victims of a spirit of murder and revolution. They are in their own country following the arts of peace. They will receive all the protection the government can give them, but at best they must lose their property and some of them must lose their lives.

Such action upon the part of Mexican outlaws furnishes another reason why this government should actively enter that country, and by a vote of its own people annex at least the northern states of that republic.

THE ALMOND-EYED RACE

The Rockefeller Foundation has begun a campaign of spending millions to uplift China. That great big awkward country of four hundred millions is dominated by Japan, of one-tenth its population. The Foundation has undertaken a task that will make history for the world.

When an empire starts downward, can it be checked? There is a serious doubt. It seems to be the way of the world that empires rise, flourish and fall. It seems that a nation cannot hold its intelligence above a given point. When the Foundation has worked at its hopeless task for a few years, it will adopt the plan of amalgamation. The amalgamation of the almond-eyed race with a more virile people would, within a few decades, uplift the race and bring it back to the intelligence and progress it once claimed as its own.

DEMOCRATIC ASSET

Someone has recently said that Woodrow Wilson is the only asset the democrats have. It may be that Mr. Wilson is the only candidate which the democrats have, but in counting the assets, there is Roosevelt in the nation, and there is Hickham in the state. Roosevelt divided the republican vote in the nation, and Wilson was elected. Hickham divided the republican vote in Oklahoma and Williams was elected.

In counting the assets of the democrats, please remember these men.

Caution about rocking the boat has had its day. Next we will throw away caution about rocking the roads.

CAMPAIGN FOR THRIFT IN THE STATE SCHOOLS

STATE SUPERINTENDENT OUTLINES HIS PLANS—SUGGESTS TEACHERS INSTRUCT IN VALUES AND USE OF MONEY.

Oklahoma City, Okla., Aug. 14.—State Superintendent R. H. Wilson has returned from a two weeks' vacation spent in his old home in Kentucky. While there he made a number of addresses to pupils of the public schools and attended the commencement exercises at the high school of Scottsville in Allen County. This was the first graduating class of any high school in the county, although the hundredth anniversary of the organization of the county was being celebrated at the time.

Mr. Wilson explained that the fact that no high school class had been graduated in that county for 100 years was no particular reflection on the educational advantages of the county for the reason that the people have been patronizing academies and private schools and there has been little interest in public schools until recently.

Studies Moonlight Schools

While he was away, Mr. Wilson studied the work that is being done in Kentucky in an effort to eliminate illiteracy among the adults as well as the children. The effort that is being made in Oklahoma to establish what are called moonlight schools for adult illiterates is copied after the work that is being done in Kentucky.

One of the innovations in the public schools of Oklahoma that is being attempted this season by Superintendent Wilson, is the teaching of thrift. In this the superintendent is following the suggestion made by Governor Williams in his campaign of last summer, in which the idea of thrift and economy, coupled with efficiency, was elaborated upon on frequent occasions. Governor Williams claims to be the discoverer of the issue for thrift in Oklahoma, but it is assumed that he will be glad to see his discovery and theory outlined and advocated by superintendent Wilson in an effort to bring into the minds of the school children the ideas of efficiency and preparedness that are imported in the propaganda for thrift.

Wilson Outlines Work.

An outline of the work as suggested by Mr. Wilson has been prepared by him as follows:

That the pupils in our public schools may be taught the value and proper use of money and the ways of earning money, all teachers are urged to organize classes in thrift. These classes should be composed of all pupils old enough to earn money or to comprehend the instructions of the teacher.

It is just as vital that the schools teach the proper use of money, as for them to prepare pupils for trades or professions for the purpose of earning money. That they may know its value, boys and girls should be taught to earn money. For the same reason, they should be taught how to use money.

The so-called vocational subjects have been introduced into our schools for the purpose of preparing pupils to earn money after they leave school. This course in thrift is designed to teach pupils to conserve and use money. To spend money wisely is much more important than to earn it easily. These virtues are correlative. There is as much mental discipline in planning and executing plans for earning money as there is in manual training. The reaction on character formation is also of as great, if not greater, importance.

New Field of Opportunity

Teachers, the introduction of this course in thrift opens a new field of opportunity. No other state has adopted or suggested a similar course. The course was not offered in your district last year. The idea is new to your pupils, your patrons and yourself. Their interest will be excited at once. By carefully planning your work this interest can be transformed into enthusiasm.

The progressive and thrifty men and women in the district will be glad to help in this work. By all means their interest should be enlisted. Where thought advisable, this work can also be made of great value to the adults in the community.

Oklahoma might send the Squirrel Rifles to the border.

PAY YOUR GAS BILLS BEFORE THE 16th AND SAVE THE PEN. ALTY. OFFICE HOURS: 8 A. M. TO 5 P. M.; 16th, 8 A. M. TO 6 P. M.

STEAMSHIP CO. SELLS FIVE BIG VESSELS

PACIFIC MAIL STEAMSHIP COMPANY QUILTS BUSINESS AND DISPOSES OF FLEET OWING TO NEW SEAMEN'S LAW.

New York, Aug. 14.—The Pacific Mail Steamship company, in pursuance of its plan announced some time ago of disposing of its fleet and other property, has sold five of its steamers to the Atlantic Transport company of Virginia. The steamers so disposed of are the Manchuria, Mongolia, Korea, Siberia and China. No terms were mentioned in the announcement today and the officials decline to discuss the matter at this time. The last sailing from San Francisco by any of these vessels to Oriental ports under the Pacific Mail flag will be on Aug. 25, by the Mongolia.

Some months ago the Pacific Mail Steamship company indicated that it would withdraw its steamers from the trans-Pacific service and probably dispose of them because of the new seamen's law passed by the last session of congress, the terms of which, it is claimed, made it impossible for the Pacific Mail to compete with the Japanese lines.

Many of the members of the crews, chiefly in the fire rooms, consist of cheap coolie labor and under the new law the Pacific Mail would have to replace them with men speaking the same language as the officers of the crew. This, it was stated, was one of the most onerous clauses of the new law, but there were others which contributed to the decision of the steamship company to dispose of its property.

The vessels sold are virtually the largest and best in the Pacific Mail service.

Only Great Northern Left.

San Francisco, Cal., Aug. 14.—The sale of the five Pacific Mail liners announced today in New York takes from the trans-Pacific passenger trade to Asiatic ports all vessels flying the American flag except the Great Northern Steamship company liner Minnesota, sailing from Seattle. There remain in the passenger service American steamers running to the Hawaiian Islands, the Philippines, Australia and other ports.

It was stated definitely at the Pacific Mail offices that the vessels would not be continued in the trans-Pacific trade by the Atlantic Transport company.

RECTOR GIRL GETS BIG BOTTOM FARM

Muskogee, Okla., Aug. 14.—W. M. Gulager Thursday sold his 250-acre river bottom farm near Fort Gibson to Sarah Rector, a minor for a consideration of \$23,000 cash. The land is some of the finest in the county and is a quarter of a mile from the Fort Gibson interurban.

The deal was made by T. Porter, guardian of Sarah Rector, and her attorney, Edward Curd Jr. The Rector girl is a negro, who is now being educated in the Tuskegee institute. She is the owner of one of the finest tracts of oil lands in the Cushing pool and her income from royalty is from \$12,000 to \$14,000 a month. She is making so much money that it is a task for her guardian to keep it invested for her.

It is pointed out that by investing it in river bottom lands, the money will not get away from her.

Mr. Gulager, who raked in the \$23,000, re-invested in more lands by buying a 210-acre farm in Sequoyah county.

Born

To Dr. and Mrs. J. W. Potter, Saturday afternoon a boy. He will wear the name of John William Potter, Jr.

You can't ever tell. The bad boy of the city often makes the good man.

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AGENTS

ADVERTISE—20 words in 100 months \$1.00; sample magazine free. Cope Agency, St. Louis.

REAL ESTATE.

FOR REAL ESTATE, LOANS and Insurance, see E. E. Guillot, No. 9 North Washington street, Ardmore, Okla. Phone 322-L. 15-1m

CLASSIFIED ADS

No Advertisement for this Column Amounting to Less Than One Dollar will be Accepted Unless the Cash Accompanies the Ad. Ads that Amount to One Dollar will be Charged to Any Responsible Person.

FOR RENT

FOR RENT—Four-room furnished house, modern. Phone 375. 6-1f

FOR RENT—Large east front room, all conveniences, 129 A St., N. W. Frances Alexander. 15-3

FOR RENT—Six-room house with bath, 409 A St., N. W. Modern. \$25 per month. J. W. Harreld. 15-3

FURNISHED ROOMS for rent, opposite court house. W. M. Robinson. Phone 281. 15-3

FOR RENT—Seven-room house, modern, C street, S. W. Julius Kahn. Phone 225. 12-3

FOR RENT—New 5-room bungalow, all modern conveniences. Close in. Phone blue 558. 12-3

BOARD AND ROOMS—Rates reasonable; everything new and modern. New brick corner First and Mill. Phone 800. 15-1m

FOR RENT—Elegant south room, lavatory in room, bath attached. Breakfast if desired. Phone 312. 15-3

FOR RENT—My bungalow and home on 8th Ave., & N. Washington St. Mrs. A. D. Matthews, 722 N. Washington St. Phone blue 847. 8-6f

FOR RENT—The first of September, business brick, the best part of Cadogan Street. Also plenty of dwellings. See R. T. Dallas. 6-1m

FOR RENT—6-room furnished home in southwest Ardmore; electric lights, gas and city water. See W. R. Roberts. 5-1m

FOR RENT—Furnished rooms for light housekeeping; also one southeast bed room. Phone 1058. Mrs. T. Y. Morgan. 18-1f

FOR RENT—Three furnished southeast light housekeeping rooms, modern. Mr. Will Roberts, 602 West Main. Phone 116. 1-1m

HELP WANTED

LOCAL REPRESENTATIVE WANTED—No canvassing or soliciting required. Good income assured. Address National Co-operative Realty Co., V-1708 Marden Building, Washington, D. C. 1-8-9

MANAGERS—Capable, ambitious young men wanted as traveling and state managers; \$1,200 yearly salary and expenses or cash and commission. Also local representatives wanted, \$12 weekly salary and commission. Goodwear Hosiery Mills, Dept. 9, Trenton, New Jersey.

FEMALE HELP

WANTED—A girl or woman who has had some experience, to work at Solomon's Bakery. Call in person. 11-3

WANTED—Ladies from every city and town in the south to visit the San Francisco Exposition in October. All expenses paid. Very select party. Not a contest. Full particulars on request. Southern Women's Magazine Nashville, Tenn. 1-8-w

WOMEN—Young or middle-aged, wanted as special representatives in home town; \$12 weekly salary and commission. Also state and traveling managers wanted; \$1,200 yearly salary and expenses or cash and commission. Goodwear Hosiery Mills, Dept. 9, Trenton, New Jersey.

MISCELLANEOUS WANTS

WANTED—To repair any part of autos. Flynn's General Repair Shop, 224 W. Main. Phone 1099. 12-3

WANTED—1,000 men to let me write their fire, cyclone and auto insurance. T. C. Bridgman. 26-1m

AUTOMOBILES when stuck in mud pulled out immediately by Dunlap Propellers. Representatives wanted everywhere. Dunlap, 202 N. 12th, St. Louis. 15-3

WANTED—Boarders and roomers at the Dr. Bogle home, 209 A St., N. W. Phone 577. Mrs. A. C. Bagby. 6-6

WANTED—To do your building, loan you money on long time and low interest, free plans and specifications. W. D. Tallaferra, Contractor

ONE-HALF BLOCK from busy Main street, large roomy yard, good stalls. Largest wagon shed in the city; friends to all. Give us a call. Central Wagon Yard, Ardmore, Okla. 12-61-wk1

FOR SALE

FOR SALE—"Saxon" car, cheap, Will C. Scrivner, 207 W. Main St. 4-1f

I SELL AND RENT TYPEWRITERS. G. P. Selvidge, 16 W. Main. Phone 230

FOR SALE—A \$50 horse for \$30, if taken in 3 days. See Fount Duston. 13-3

FOR SALE—Two choice Jersey cows with heifer calves. See Tom Dyer. 12-3

FOR SALE—Cheap, terms to suit, my home place on Douglas Blvd. J. B. Boone. Phone red 281. 8-10

FOR SALE—Large safe; cost \$200 new. Will sell for \$50. Phone 1019. 22-1m

FOR SALE—Two nice breeding lots in southwest Ardmore. Terms if desired. See W. R. Roberts. 5-1m

FOR SALE—Half block of ground in northwest Ardmore with three houses, all of them now occupied. W. M. Robinson. Phone 281. 15-12

FOR SALE OR RENT—Good 8-room house, modern, on car line. Will trade for close-in property or for farm. R. A. Fox. 5-1m

FOR SALE—Four-year-old milch cow, half Jersey, half Durham. Will make pound of butter a day. Will sell cheap for cash. Phone 774. Dan Blackburn. 15-3

FOR SALE OR TRADE—Twenty acres land, 3 miles southeast of Ardmore; also home place, Sixth and A St., N. E. See R. M. Dillard. 15-3

FOR SALE—One-half block, corner of Carter and Eighth Ave., S. E. 4-room house, gas, good well, barn, chicken house, \$700 cash. C. E. Ringer. 15-7

FOR SALE—Four choice lots in Oil City. Will sell cheap for cash or trade on auto, horse, cows, calves, hogs, or any kind of feed stuff. P. O. Box 33, Ardmore, Okla. 5-1f

FOR SALE—Corner lot, 140x100; lot 6, block 10, McElish Addition. Valued at \$650, will sell to the highest bidder at private sale. J. J. Chandler, Trustee. 19-1f

FOR SALE—1, 2 or 3 of the best lots on the best street in southwest Ardmore. Part cash, part time. Wm. G. Davison, office over post office. 29-1m

FOR SALE—One Buick "40," in good shape, \$650; one Maxwell "35" 1913, for \$350; one Buick "32," 1914, in good shape, for \$650; Overland car, 1914, \$350; all 5-passenger cars. Also one Chiefasaw Lake shore for \$150. P. P. Kearney. 18-1f

LIVESTOCK

WANTED TO BUY—Your Jersey calves and heifers. Phone 294, or see Virgil Landrum. 21-1m

MY FINE JERSEY BULL will make season at my barn on West Main street. Will call for cows. Phone blue-530. Will Cardwell. 4-1m

STOLEN—One red mare mule, 4 years old, 14 hands high, branded O on left shoulder. Call green 679 or notify Sid Underwood for reward. 13-3

FINANCIAL

FARM LOANS—Plenty of money at low rates. W. B. Frame. 6-1m

\$500,000 to loan, long time, low rates. Apply now for quick results. O. M. Redfield. Phone 96. 1-1m

LOST AND FOUND.

LOST—Gentleman's black coat between postoffice and northeast Ardmore. Finder return to this office. 15-3

LOST—Between Ardmoreite office and Royal Theatre, straight stem meerschaum pipe in case, finder please leave at Ardmoreite office or phone 1089.

LOST—Pair gold-rimmed glasses in case, bearing name of Dr. Von Keller. Finder return to Chickasaw Lake club or J. E. Hamilton, and receive reward. 12-3

PERSONAL.

CUT THIS OUT FOR LUCK—Send birth date and 10 cents for wonderful horoscope of your entire life. Prof. Raphael, 499 Lexington Avenue, New York. 20-85